

# Using Emojis

## Article Number

000087527

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## Information

Unicode emojis are supported in the Subject line, the From Name, and the body of the email.

Name \* required

Newsletter

Subject

Amazing Subject Line 😊

Pre-Header

Description

Reply Handling Address

noreply@email.imodules.com

Sender

Alumni Affairs | iModules University Alumni Engagement Office | training@imodules.com

From Name \* required

iModules University Alumni Engagement Office 😊


## Adding Emojis

To add emojis, admins copy an emoji from <http://getemoji.com/> (or your favorite emoji site that uses **unicode** characters) and paste it in the Subject line or From Name. (*Typing an emoticon such as :*) will not create an emoji.) Admins can also copy and paste **unicode** letters with special characters like those from non-english languages, for example. **NOTE:** Please be aware that unicode characters are not the same thing as foreign language fonts. Foreign language fonts are not supported.

## Test carefully


Customers are advised to test emojis carefully before sending an email. For example, emojis in subject lines are not supported in Outlook 2003 and Lotus Notes, and not all symbols are universally supported. And, not all email clients will render the emoji in the same way. For example, the same emojis will render one way in Gmail:

Amazing Subject Line 😄 > Inbox x

 iModules University Alumni Engagement Office 😄 <training@imodules.com>  
to me ▾

and another way in Outlook:

 Reply  Reply All  Forward  IM

 noreply@email.imodules.com on behalf of iModules University Alumni Engagement Office 😄 <train  
Amazing Subject Line 😄

Put a catchy preheader above here for each of your messages

*NOTE: In Yahoo mail, emojis do not display in a user's inbox preview, but will display when the user opens the email.*

## Best practices

Don't use emojis as word replacements as they won't display the same way in all email clients. Your subject line should be readable without the emojis.

Emojis are best used at the beginning or the end of the subject line, so if it doesn't render properly in a particular email system you won't have a gap in the subject line.

For more information on best practices see the attached document below.

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## KB Product

Encompass

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